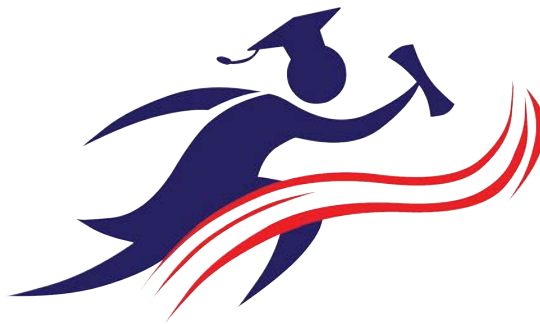




**SOUTHEAST
COMMUNITY
FOUNDATION**
Advancing Student Achievement

Information Packet



Enrichment Tutoring Academy

Empowering Children To Reach Their Potential!

ENRICHMENT TUTORING ACADEMY
Academy Director: Rose Vitetta
4555 Everett Avenue
Vernon, California 90058
Phone: (323) 606-7989

Your Child's Future Begins Here.

Dear Parent,

Congratulations! You've taken the first step in helping your child achieve academic success! You'll soon see how the Southeast Community Foundation's approach to learning, combined with our model and system of individualized one-to-one instruction can truly help your child develop skills that will last a lifetime.

The **Enrichment Tutoring Academy (ETA)** is proudly presented by the **Southeast Community Foundation** as an academic enrichment initiative. At the **ENRICHMENT TUTORING ACADEMY**, we have a clear mission for every child who is tutored and studies with us:

- ✓ Your child will **develop stronger academic skills** in reading, math and writing.
- ✓ Your child will have **better concentration, focus, and attention span**.
- ✓ Your child will have **more confidence and motivation**.
- ✓ Your child will have **stronger test-taking and study skills**.

We offer a 100% free, comprehensive education program with proven results. We are proud to say that we have over 95% success rate with our students. Simply put, we want to give your child the best-in-the-business help they deserve.

When it comes to your child's education, can you really afford to wait until he or she begins to display signs of difficulty before you start providing assistance?

If you've ever wondered when would be the right time to begin tutoring for a child, the answer is unquestionably **kindergarten!** We have never met or spoken with a parent who intentionally wished their child would have difficulty in school. In fact, of the thousands of parents we have spoken with over the years, the single most common statement we've heard has been:

"I wish we'd have gotten help sooner!"

We strongly believe that in today's competitive academic environment, **every** child will need some form of outside academic assistance at some point in their lives, whether they are having difficulty or excelling in the classroom. But most importantly, the earlier children get started, the more they will excel. If you enroll with us, you'll begin to help turn your child's future from a day-to-day challenge into a **lifelong success**.

With all our success in mind,

*Eddie Tafoya
President & CEO*

Southeast Community Foundation

Southeast Community Foundation
4555 Everett Avenue • Vernon, CA • 90058 • (323) 613-1516
www.secfoundation.org • info@secfoundation.org • 501(c)(3) #47-5277176
Communities served in Southeast Los Angeles include Cerritos, Commerce, Cudahy, Bell, Bell Gardens, Bellflower, Compton, Downey, Huntington Park, La Mirada, Lynwood, Maywood, Montebello, Norwalk, Paramount, Pico Rivera, Santa Fe Springs, South Gate, Vernon, and Whittier



We Make Learning Fun.

Common sense tells us that children learn the best when they enjoy learning. When you arrive at the **ENRICHMENT TUTORING ACADEMY (ETA)**, you'll notice right away what sets us apart from other after-school learning centers and the tutoring programs your school might offer. First, we're proud of the **organized, clutter-free environment** we provide for your child. We have carefully designed our center this way to help your child focus, concentrate, and excel to heights you may have never thought possible. Second, and most importantly, if you look at the children who learn with us, **you will see children who are excited about learning and having FUN while doing it.** Some of them are the children the schools were convinced they couldn't motivate. Let your child surprise you with success and excitement!



We Have the Finest Instructors in the Industry.

Our instructors are the **best of the best:** they're chosen from candidates with superior credentials. All of our instructors hold Bachelor's, Master's, or Doctoral degrees (many also hold other top professional credentials in a variety of fields), and our Assistant Instructors are recognized as top students in our local colleges and universities. Some of our centers may also have one or two Interns. These Interns must be at the "top of their high school class" and serve as excellent mentors and role models for our other students. Our entire staff team is enthusiastic about helping your children and is considered to be the very best in the after-school learning industry. More importantly, every instructor is completely **trained** and **certified** in the **ENRICHMENT TUTORING ACADEMY'S methods.** The combination of the best people, the best methods, and the best materials will guarantee your child's success and happiness for years to come.

Our Diagnostic Assessment.

At the **ENRICHMENT TUTORING ACADEMY**, we specialize in helping children master academic skills, get better grades, achieve higher standardized test scores, and gain the confidence, motivation, and concentration necessary to succeed. Before you enroll in one of our programs, we conduct a **Diagnostic Assessment** that quickly and accurately pinpoints your child's strengths and weaknesses and the skills needed for improvement. We then develop a personalized program and then give your child the finest instruction possible in a positive, fun, and caring environment. **We are so confident that you will use us for all your tutoring needs that we don't charge you for this valuable Diagnostic Assessment.**

Because of the large numbers of Diagnostic Assessments that we give year after year, we have developed extensive educational research that indicates:

Children below grade level or with weak academic skills in reading, math or writing tend to stay below grade level unless serious intervention is taken; and, children that are 6 months to 1 year ahead of grade level in primary academic skills have the greatest chance for success in school.

Therefore, we will move quickly to let you know what we can do to help. After the Diagnostic Assessment is completed, you will be provided with a comprehensive report outlining your child's strengths and weaknesses and an intervention plan to ensure a **permanent solution** to your child's difficulties. Again, there is no charge for this comprehensive report or consultation, which typically costs \$150-\$200 per child at other learning centers.

Our results are far superior to home-based or school tutoring programs.

Our learning center features an intense learning environment. Our innovative system gives your child far more guidance than he or she will ever receive in a classroom full of children, or even in a small group.

You have a lot of choices available for your child, and we want to make sure you have a chance to make the choice that's in your child's best interest. For instance, many schools provide after-school tutoring or intervention programs for students who are having difficulty in school, and maybe your child has been offered one in the past.



Even though these programs are free to families, current research indicates that these programs are inefficient and time-consuming, and because they focus mostly on completing your child's homework, they cannot offer you a permanent solution. While school-based tutoring may provide your child with short-term help with homework, the **ENRICHMENT TUTORING ACADEMY'S** intense **Individualized Direct One-To-One Instruction** and **our proven and successful model** actually provides your child with long-term skills that will last a lifetime.

The Enrichment Tutoring Academy's #1 goal for your child.

First and foremost, children who are successful in school have strong academic skills in reading, math, and writing. Stronger academic skills leads to better grades in the classroom. Research indicates that successful elementary and middle school children have test scores in Reading and Math that are **6 months to 1 year ahead of grade level**. Research also indicates that successful middle and high school children have excellent math skills through Algebra 1.

So that's our first and primary goal for your child. The **ENRICHMENT TUTORING ACADEMY** will help your children improve from their current math and reading levels to 6 months to 1 year ahead of grade level or be able to score an 80% or higher on our standardized Algebra Assessment. We accomplish this goal with our system of **"Individualized Direct One-To-One Instruction."**

You will be hearing and reading a substantial amount of information about what many professionals consider the finest system of after-school education available. This method of tutoring combines **individual one-to-one instruction** with **independent application** and **mastery** of the skills just learned. It's the perfect combination!

What do other parents think about the ENRICHMENT TUTORING ACADEMY?

Our reputation for superior academic services is strong. In fact, over the years, many teachers, principals, private school directors, and even superintendents of education have placed their trust in us to help their own children succeed. The quality of our educational system is unmatched.

When we started the **ENRICHMENT TUTORING ACADEMY**, we must have had the right idea because, each year, the demand for our personalized tutoring programs has increased dramatically. The **ENRICHMENT TUTORING ACADEMY'S** commitment to personal attention, quality, and service have always set us apart.



As families benefit from our unique approach, they refer the **ENRICHMENT TUTORING ACADEMY** to their friends and neighbors. These referrals are at the heart of our growth as we quietly expand without a flashy advertising campaign.

Families recognizing the clear benefit of a “personal coach,” are choosing our unique approach. As a result, we have become one of the fastest growing after-school learning centers.

QUESTION: At what age should my child start tutoring?

ANSWER: Kindergarten, of course!

When it comes to your child's education, can you really afford to wait until he or she begins to display signs of difficulty before you start providing assistance?



If you've ever wondered when would be the right time to begin tutoring for a child, the answer is unquestionably **KINDERGARTEN!** We have never met or spoken with a parent who intentionally wished their child would have difficulty in school. In fact, of the thousands of parents we have spoken with over the years, *the single most common statement we've heard has been:*

“I wish we'd have gotten help sooner!”

** There are no enrollment, tuition rate fees, and no contracts. ETA covers all student materials, progress testing and progress test reports, as well as water/refreshments, snacks and other rewards to promote positive reinforcement and academic achievement. Diagnostic Assessment is also done at no fee, which is typically \$150-\$200 at other learning centers.*

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